



120 Route 522
Manalapan, NJ 07726
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Mayor

Mary Ann Musich

Deputy Mayor

Jack McNaboe

Township Committee

Susan Cohen
Barry Jacobson
Eric Nelson

Township Administrator

Tara Lovrich

2024 MAC Committee

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Diana Cochran
Gary Cohen
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Linda Steele
Daniel Taugher
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Township Liaisons

Susan Cohen
Eric Nelson

Manalapan Day 2024

The **Manalapan Arts Council (MAC)** presents:

“MANALAPAN DAY”

Saturday, **June 15, 2024** from **3PM to 10PM** at the
Manalapan Recreation Center.

It is our pleasure to announce Manalapan Day - the longstanding kick-off event of the summer. Manalapan Day is the biggest township event of the year, attracting thousands of attendees from Manalapan and our neighboring towns. We anticipate another year of record-breaking attendance for Manalapan Day 2024.

Manalapan Day is an all-day event for the entire family, with exhibits, local performance groups on two stages, food vendors, games, rides, ponies, and a petting zoo. This event is filled with non-stop entertainment!

We are excited to announce that ALWAYS ABBA will take the main stage at 8pm. Nearly 50 years after their debut, Abba was one of the best-selling music acts in history, and remains one of the most beloved and enjoyed bands of its kind, with chart-topping hits including “*Take A Chance On Me*,” “*S.O.S.*,” “*Dancing Queen*,” “*Mama Mia*,” and “*The Name Of The Game*.” The Always Abba North American Tour now includes a stop in Manalapan – free for everyone! To conclude the evening, a Manalapan Day fireworks extravaganza will light up the skies.

Now is the time to take advantage of this once-a-year opportunity to highlight your business to thousands of attendees and support Manalapan Arts programming as a Sponsor of this amazing event.

The enclosed Sponsor Application offers a variety of opportunities to promote your company. Please complete the application and return it along with your check to:

Manalapan Arts Council
120 Route 522
Manalapan, NJ 07726

Thank you for your support!

Best regards,

Marty Gelfond, Chairman, Manalapan Arts Council

For more information call 732-446- 8308 or via e-mail: info@mtnj.org

Manalapan Day 2024
Sponsorship Application

Please circle one:

Platinum Sponsor = \$3000

- ❖ WE will make a Platinum Sponsors banner with your logo/artwork and will boldly display it over the Main Stage.
- ❖ Sponsor Area Exhibit Space to promote your company, if desired.
- ❖ Announcements of your sponsorship by our MC from the Main Stage.
- ❖ Placement in our Publicity Ads, Social Media and signage as a Platinum Sponsor.
- ❖ You provide us with a camera-ready slide or pdf and it will be displayed at the main stage on two large screen monitors at regular intervals.

Gold Sponsor = \$1000

- You provide us with a camera-ready slide or pdf and it will be displayed at the main stage as a Gold Sponsor on two large screen monitors at regular intervals.
- Sponsor Area Exhibit Space to promote your company, if desired.
- Placement in Publicity Ads, Social Media and signage as a Gold Sponsor.

Silver Sponsor = \$500

- We will list you a Silver Sponsor on our two large screen monitors at the main stage at regular intervals.
- Vendor space (18' X 18) in the vendor area, if desired.
- Placement in our Publicity Ads, Social Media and signage as a Silver Sponsor.

(Please list the Name exactly as it should appear in publicity ads)

Business Name for Advertising _____

Address: _____

Phone Number: _____

Contact Person: _____

E-Mail Address: _____

Platinum/Gold Sponsors- would you like Exhibit Space? () YES or () NO.

Silver Sponsors – 18' x 18' Vendor Space in vendor area? () YES or () NO.

Please make sure your check & form are mailed to the address listed below by **Friday, May 24th.**

Applications received after this date cannot be guaranteed placement in the publicity.

Make checks payable to Township of Manalapan - MAC

Mail to: Township of Manalapan

120 Route 522

Manalapan, NJ 07726

Questions or information please contact info@mtnj.org or call 732-446-8308